

National Association of Catastrophe Adjusters, Inc.
 P O Box 821864
 N. Richland Hills, TX 76182
www.nacatadj.org
 817-498-3466

Like us on **Facebook** 

Follow us on **twitter**

View our profile on **LinkedIn** 

NACA NEWS

VOLUME 17, ISSUE 1

www.nacatadj.org

MARCH 2013

NACA OFFICERS

President
Robert Uhler
 Vice President
John Postava
 Secretary/Treasurer
Shari Britton
 Sergeant at Arms
Chris Hatcher



FROM THE PRESIDENT

Our year started with a great convention in Houston! Congratulations to the Continuing Education Committee and the Board for some fantastic CE and training. We had a nice turn out this year and we are looking forward to our next convention in Panama City in 2014.

We are moving forward with several initiatives for 2013 and beyond.

First and foremost is expanding our membership. NACA will be attending a number of conferences and conventions, as well as initiatives to attract new members. The Promotions Committee and Technical Committee are expanding our outreach through social media, such as Facebook, Twitter and the NACA Website. NACA is expanding membership benefits with discounts with EagleView, HAAG, PTC Program, Distagage, Venue claims management system, Virtual Claims Adjuster, Candlewood Suites, and National Insurance Housing. Members are also provided supplemental health insurance information through AFLAC, and E&O insurance information options, as well as new logo items through Land's End. We have an exciting Early Registration Program which includes a raffle with incentives for early registration for our 2014 NACA Convention in Panama City Beach, Florida. Please review Lori's article on all the excitement surrounding next year's convention and early registration.

The current Board is looking forward to leading NACA into the future. We are looking for our members and business partners to assist us in expanding our outreach to new members. Our Vice President John Postava, Secretary/Treasurer Shari Britton and Sgt at Arms Chris Hatcher are motivated to make this year the most exciting and the 2014 convention the most successful for NACA. Our new committee members and chairs are moving ahead with initiatives which will benefit all of our members.

TABLE OF CONTENTS

FROM THE PRESIDENT

LIFE MEMBER, MONTY MATHIAS

2013 NACA CONVENTION SPONSORS

THE POWER OF SOCIAL MEDIA

2014 EARLY REGISTRATION

TECHNOLOGY REPORT

NEWEST NACA MEMBERS

ATTENTION MEMBERS

Quick Links

**OUR NEWSLETTER
ADVERTISERS:**

[Legacy Claim Services](#)

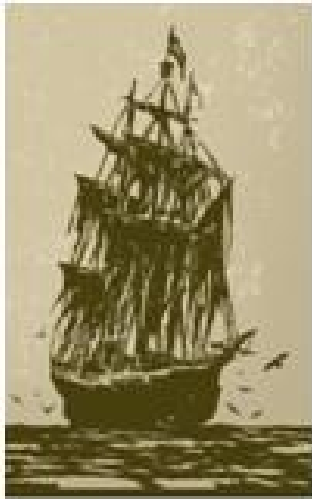
[Mathias and Company, Inc.](#)

[ScheduleIt!](#)

[Our Website](#)

[Join Our Mailing List!](#)

SAVE THE DATE



**Prepare to set sail
January 12-16, 2014
to attend the
38th Annual
NACA Convention
Edgewater Beach & Golf
Resort
Panama City Beach, FL**

Finally, I would like to congratulate Wanda Hogan for her steadfast support and hard work on behalf of NACA last year. We will be looking for her guidance as past president in the coming years.

The Board will be working diligently over this next year to improve NACA for all of our members. We value any input or ideas our members may have to move NACA in the right direction.

Best Regards,

Robert Uhler
2013 President
ruhler@eberls.com

[\(back to the top\)](#)

MONTY MATHIAS RECEIVES UNANIMOUS VOTE FOR NACA LIFE MEMBERSHIP

At the NACA business meeting on January 23rd, Monty Mathias was given the designation of "NACA Life Member". An active member of NACA since 1993, Monty has served on the Membership Committee, chaired the Education Committee, and chaired the Membership Roster Committee since 2002. Mathis & Company has been a Business Associate member of NACA since 2003. His support to the association throughout the years and at conventions and has been unflinching. When asked what the association has meant to him over the years, Monty submitted this:

I would like to thank NACA and the members for designating me as a Life Member. It is quite an honor from an association that has given me so much.

I first joined in 1993 (after Hurricane Andrew) and was amazed at the camaraderie between members. It is the association for "adjusters" and over the years, I have made many lifelong friends and business relationships as a result.

For new members and those thinking about joining, I can assure you a NACA membership will enhance and improve your deployment activity within the catastrophe business, as a result of NACA's stringent qualifications and professionalism.

Again, I would like to thank NACA and its members for this honor.



Thanks,

Monty F. Mathias

Please join us in congratulating Monty for receiving this deserved recognition.

JUST A LITTLE BIT OF HOUSEKEEPING!

Your NACA Membership Dues are due by June 30th. Invoices will be emailed to you in the next few weeks.

You may also pay [here](#)

If you have pictures from the 2013 Convention, please [email](#) them to Lori Ringo

If you have forgotten your Member Login information for the website, [email](#) or call Lori Ringo (817-498-3466)

The 2012-2013 Membership Rosters and the 2012-2013 Roster on CD are available. [Email](#) if you would like extra copies.

THANK YOU FOR HELPING US WITH THIS INFORMATION!

2013-2014 NACA COMMITTEES

Executive Committee:

[Robert Uhler](#)

[John Postava](#)

2013 NACA CONVENTION SPONSORS

GOLD SPONSORS:

APLIN PEER & ASSOCIATES, INC.
CUNNINGHAM LINDSEY
EBERL CLAIMS SERVICE
MATHIAS & COMPANY
SIMSOL SOFTWARE

SILVER SPONSORS:

CRAWFORD & COMPANY
VALE TRAINING SOLUTIONS

NACA is very appreciative of the sponsorship these companies provided for our 2013 convention. Many aspects of the convention were possible because of these sponsorships.

CONGRATULATIONS TO THE WINNER OF OUR 2013 VENDOR BOOTH DECORATING CONTEST!

LEGACY CLAIM SERVICES
 WAS VOTED TO HAVE THE BOOTH WITH THE BEST "OUT OF THIS WORLD" DECORATIONS AND WILL RECEIVE FREE ADVERTISING IN EACH OF OUR 2013 NACA NEWS

[\(back to the top\)](#)

Shari Britton
Chris Hatcher
Wanda Hogan

Past President's Advisory Board:

Chair - Wanda Hogan
Warren Aplin
Woody Britton
Tressa Bullard
Charles Norton
Pat Plover
George Roorda
Ron Sanderson
Walter Vance
Tom Vaughan

LEGACY
Claim Services

Join our team
of proven
claims professionals

The Leader in Performance, Quality, and Service.

Your Success Our Team Our Solutions

Membership:
Chair- Chris Hatcher
Colleen Britton
Brian Richey
Greg Sherlock
Kevin Smith

2014 Trade Show:
Co-Chairs - Colleen Britton
and Jon Joyce
Denise Norton

2014 Golf Tournament:
Chair - Tony Slee
Woody Britton
John Postava

Legacy Claim Services

Continuing Education:
Chair - Jennifer Whiteaker-
Hevelone
Jimmy Clark
Chris Hatcher
Russel Jackson

MATHIAS
CATASTROPHE
SERVICES, INC.

Catastrophe Teams
Within 24 hours.
Anywhere in the Continental US

Promotional Committee:
Chair - Jennifer Joyce
Jimmy Clark
Chris Hatcher
Jon Joyce
Rebecca Wheeling-Purcell
Amanda Williams

Technical Support Committee:

Chair - Jennifer Joyce
Charles Norton
John Postava
Rebecca Wheeling-Purcell

Membership Roster Committee:

Chair - Monty Mathias

Welcome Committee:

Chair - Wanda Hogan

Warren Aplin

Harry Allison

Woody Britton

Tressa Bullard

Ed Elliott

Lloyd Gohn

Charles Norton

Pat Plover

George Roorda

Ron Sanderson

Rex Stark

Walter Vance

Tom Vaughan

**THANK YOU TO THESE
 VENDORS WHO HAVE
 PLEDGED TO
 PARTICIPATE IN THE
 2014 NACA VENDOR
 SHOW IN PANAMA CITY
 BEACH**

CUNNINGHAM LINDSEY
EAGLE ADJUSTING
SERVICES, INC.
HAAG EDUCATION
PUROCLEAN
SIMSOL SOFTWARE
THUNDERBIRD
CATASTROPHE
VALE TRAINING
SOLUTIONS

Experience with Quality

P.O. Box 4097

Winter Park, FL 32793-4097

Main Office: (407) 679-6090

Fax: (407) 678-7800

Toll Free: (866) 593-7100

Email: claims@mathiasinc.com

Website: www.mathiasinc.com



Capable * Dependable * Reliable

www.mathiasinc.com

[\(back to the top\)](#)

The Power of Social Media

by Woody Britton, AIC

The birth of Social Media has had a tremendous impact on the way people communicate. As adjusters, we have seen changes within the industry that will have positive impacts on the way we conduct our business. Super storm Sandy was a great example of the power of social

WELCOME NEW NACA MEMBERS

Welcome to our newest NACA members, who have been approved since our last newsletter:

General Members:

Colleen Britton
Kevin Charlton
Trent Cline
Art Labrecque
Steve Simoni
Don Stiko
Amanda Williams

Apprentice Members:

Sherry Fix
David Hall
Gabi Hall
Lou Hardin
Nikolaas Najar
Thomas Prator

Business Associate Members:

Clear Point Claims
Leading Edge Claims Service
Nomad Adjusting, LLC

media. We have made connections over the years through NACA with other Cat adjusters. During the year, NACA has helped us keep up on classes, vendors and the trends in the industry. During the deployment to Sandy, a group of NACA adjusters were able to help other adjusters with information concerning fuel, hotels and closed roadways. They kept in constant contact during the time they were on site. We found it a huge asset to have that additional information during the process. We were also able to keep up on a social level. Several adjusters were able to get together over the Thanksgiving weekend. When you are on site and away from home, it is great to have a secondary "family" to visit with and help you through the long, lonely hours of a deployment.

NACA has also started a Facebook account and we hope you will take the time to "like" the site and become involved in the discussions. The promotion committee has done a great job of getting the site active and monitoring the conversations. They are providing information and conversations related to the adjusting business.

If you have not done so already, we would encourage you to look into the Linked In site. NACA has a group setup and it has a substantial following. The site has active discussions and adjusting information. The list of followers is a who's who in the catastrophe adjusting business. Linked In is a tool in the industry that has a huge following.

Overall, the social media sites can be an asset in the adjusting business. I would recommend you enter the fray, so to speak and become involved in the NACA sites. The industry is growing and if you are not willing to get involved, you may find yourself left behind. We all need help of some sort from time to time and having a secondary "family" to back you up is a comforting feeling.

[\(back to the top\)](#)

2013 NACA CONVENTION SPONSORS

GOLD SPONSORS:

APLIN PEER & ASSOCIATES, INC.
CUNNINGHAM LINDSEY
EBERL CLAIMS SERVICE

MATHIAS & COMPANY
SIMSOL SOFTWARE

SILVER SPONSORS:

CRAWFORD & COMPANY
VALE TRAINING SOLUTIONS

REGISTER AND PAY BY SEPTEMBER 1ST TO ATTEND THE 2014 CONVENTION IN PANAMA CITY BEACH AND YOUR NAME WILL BE ADDED TO A RAFFLE WITH THE CHANCE TO WIN ONE OF THESE PRIZES:

- Reimbursement of your paid 2014 NACA convention fees
- Any published Eberl Training or Certification Course
- One complimentary registration to a Haag Certified Inspector course of your choice (Residential or Commercial Roof Inspector)
- A Free Simsol 2-day basic and advanced training session
- 6 Month unlimited access to the Top Adjuster Training library
- One week of Vale Training Solutions tuition

EARLY REGISTRATION RAFFLE FORM

NACA is very appreciative of

More prizes may be added. All raffle prizes will be drawn

the sponsorship these companies provided for our 2013 convention. Many aspects of the convention were possible because of these sponsorships.

and awarded at the NACA Business Meeting on Wednesday, January 15, 2014. You must be present to win. Contact [Lori Ringo](#) with questions regarding any of the prizes listed. [\(back to the top\)](#)

NACA LOGO ITEMS NOW AVAILABLE THROUGH LAND'S END

You may now purchase NACA logo items directly from Land's End! Click [here](#), to go directly to the NACA Logo Store and begin shopping. There is also a link on the NACA [homepage](#) for your convenience!

\$chedule It!

We work hard to make your work easier...



- ✓ Routed
- ✓ Mapped
- ✓ Scheduled
- ✓ Sent to your IPAD or email

DONE while you close your claims!



Contact us for more information:

www.scheduleit.org 515.442.5246

JLH@scheduleit.org JRM@scheduleit.org



www.scheduleit.org

TECHNOLOGY TODAY

by [Jennifer Joyce](#)

The 2013 NACA Convention was full of buzz about Hurricane Isaac and Super Storm Sandy. Both of these storms tested if our group was up for the challenge. Isaac struck an area of the country still hurting from past storms and Sandy was in the one of the most densely populated areas of our nation. Some of the adjusters

even commuted from Sandy to the convention. In spite of all the challenges with these storms NACA adjusters and IA Firms rose to the occasion.

One of the many reasons our adjusters had plenty of work was their dedication to the latest technology. This industry is always evolving and technology is no different. I myself have had to use claims management systems, cameras, laser measuring tapes, mobile phone apps, tethering, and/or the iPad to do whatever it takes to give our insured's the best claims experience in a destructive situation.

I am sure this does not sound much different to the stories of all adjusters but are you ready what's next for technology? Homeowners and Carriers are getting more vocal about needing the job done sooner and more efficient with the same level of quality. That requires the adjuster of today to constantly work on improving their efficiency and staying current on multiple solutions to close catastrophe claims. Investing in the latest and greatest comes with the job so educating yourself in best practices is key.

NACA adjusters are known for their gadgets. Some of them use apps to keep track of each other in case they are in a bind. Others work as teams and rely on bluetooth, iPad, and inverters to not lose out on a second of their day. We depend heavily on safety in the field utilizing life lines while atop a steep and high roof such as ladder securing systems and especially the smart phone. If you were to count the number of electronics between the adjusters tool bag and their vehicle you with probably run out of fingers!

You may love the idea of adjusting but tenured adjusters know that it takes an investment in your profession to constantly improve. This year NACA is making a greater effort to support Catastrophe Adjusting by offering technology training at the conference, education online, obtaining discounts to the technology tools most used by our industry such as [EagleView](#) and [Distagage](#), and through custom storm training to assist a regular adjuster into a career long catastrophe adjuster. This effort allows us to support fellow adjusters in a network of professionals with today's theme of "More Done in Less Time, Same Quality." [Join us](#) in our efforts by making an investment to your career through a [NACA membership](#) and the latest technology because we want to see you experience safety, efficiency, and as much work as you want in 2013.

www.nacatadj.org



[\(back to the top\)](#)



